



#TalkID



Security Document World has become the critical knowledge resource for secure document industry insiders since its launch in 2006, offering impartial and exclusive coverage of next-generation citizen and government ID markets.

Our wide-ranging website provides incisive daily coverage of the secure ID business, focusing on next-generation government credentials, such as ePassports and driving licences, as well as intelligent border control, mobile ID, citizen ID projects, and tackling the threat of counterfeits.

Our #TalkID section provides audiences with views direct from the industry's most renowned experts, through a series of free virtual conferences, webinars, and video and text interviews.

Our highly qualified readership is made up of government decision makers, industry insiders and systems integrators, from every region of the globe and every vital link in the identity chain.

FREE: weekly newsletter | breaking news | analysis | features webinars | events listings | advice | directory | white papers | interviews

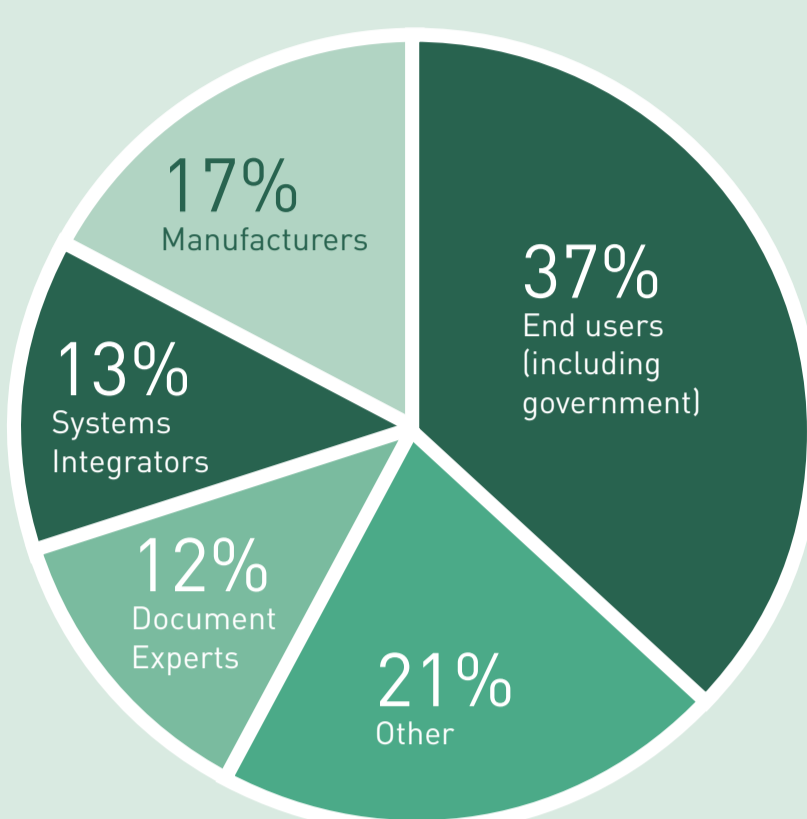
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Page views	29,760
Users	12,400
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Weekly Newsletter

Your ad sent straight to the inbox of our growing list of active subscribers, currently at **5,500**.

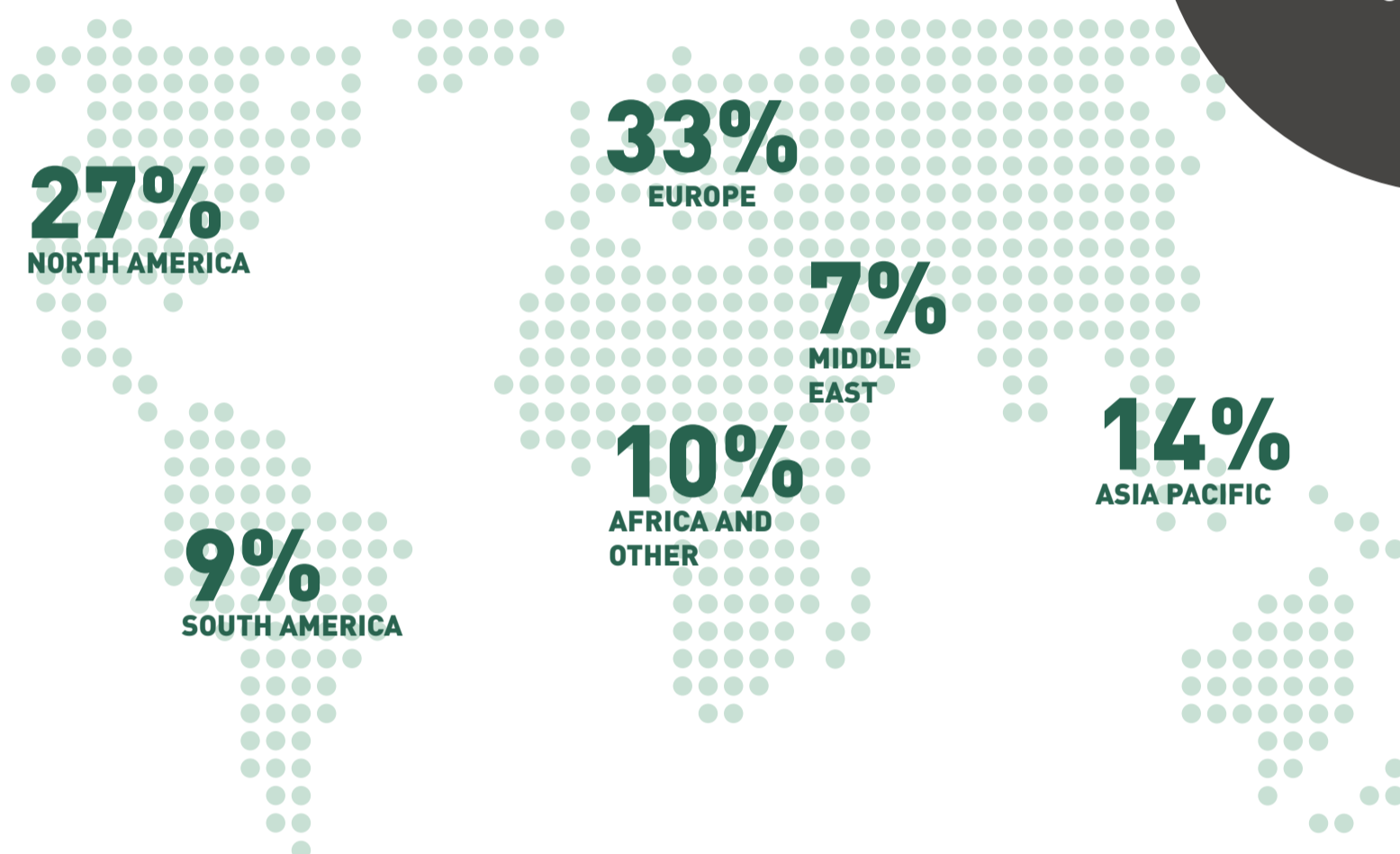
Who reads Security Document World?*



* Based on our newsletter subscriber readership



Global reach...



Security Document World is read in 225 countries...



#TalkID

As next generation identity technology proliferates across the globe, the need for non-biased, quality information is paramount.

#TalkID is Science Media Partners' initiative to provide our audiences, both online and in person, with direct views and advice from the industry's most renowned experts.

#TalkID achieves this valuable

interaction through free-to-access virtual conferences, webinars, video and text interviews, and more. Each provides an insight into the global trends and initiatives that are impacting the identity industry today, as well as providing practical

information from those implementing next generation identity systems.

Companies wanting to demonstrate their leading credentials, share their expertise, or raise their profile, can take advantage of our #TalkID platform.

Hot topics

We've identified a list of the hottest topics in the secure document industry:

- Identity in Africa: An emerging landscape
- Identity integrity and the smart phone
- Election and population systems
- Streamlining the passenger experience
- Intelligent border control
- Cutting-edge citizen identification
- Trusted identities in cyberspace
- Mobile and digital identity: The future of government services
- Next-generation security features
- New weapons in the war on document counterfeiting
- New horizons for ePassports and secure travel
- The road ahead for smart driving licences
- Secure document personalisation: The future

Contact us to discover how these topics can work with our ad packages below



Packages

	Directory Entry	Clickable* Text Ad	In article** Links	Run-of-site ad***	e-Newsletter ads	In Focus ad	White Papers	News release service	Company Spotlight	Whitepaper Leads	Premier Position Ad	#TalkID Executive Interview	#TalkID Webinar****
Thought Leader Pack	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Premier Pack	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	-
#TalkID Webinar Pack	✓	✓	-	-	-	✓	✓	-	✓	✓	-	-	✓
Brand Awareness Pack +	✓	✓	✓	✓	✓	-	✓	✓	✓	✓	-	-	-
Brand Awareness Pack	✓	✓	✓	✓	-	-	✓	-	-	-	-	-	-
Information Outreach Pack	✓	✓	✓	-	-	-	✓	✓	✓	-	-	-	-
In Focus Pack	✓	✓	-	-	✓	✓	-	-	✓	-	-	-	-
Entry Level Pack +	✓	✓	-	-	-	-	✓	-	-	-	-	-	-
Entry Level Pack	✓	-	-	-	-	-	-	-	-	-	-	-	-

Notes:

- * Sponsored links on the Security Document World home-page
- ** Guaranteed hyperlinks to a company's webpage in any coverage
- *** Run of site includes all pages except In Focus and Directory
- **** A standard webinar includes speaker participation and access to all leads. Webinars are shared by up to two sponsors. For exclusivity there is an additional charge.



CONTACT US...

For further information about how Security Document World can help you achieve your advertising goals, please contact:

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